ABSTRACT PRODUCTIONS

EVENT HALLS, MUSEUMS & RECEPTION VENUES

The National WWII Museum

New Orleans, LA | Programs up to 2,000 guests

The US Freedom Pavilion and adjoining spaces are dramatic and unforgiving - hard surfaces, aircraft overhead and no place to hide a cable. We design audio that stays intelligible and lighting that treats the artifacts as scenery.

WHAT WE KNOW ABOUT THIS ROOM

- US Freedom Pavilion and Louisiana Memorial Pavilion
- Audio designed for hard-surface reverberant spaces
- Artifact-safe lighting and rigging practices

TYPICAL PRODUCTION PACKAGES

GALA & FUNDRAISER

Program, auction and dancing

- Discreet distributed audio for speeches
- LED uplighting and warm table pinspots
- Custom gobo and monogram projection
- Screen or LED wall for tribute video
- Drapery to mask service areas

WEDDING & RECEPTION

Ceremony through last dance

- Ceremony audio with lav and handheld
- Reception PA and DJ or band support
- Color wash and dance floor lighting
- Draped backdrops and scenic accents

BRAND ACTIVATION

Product launches and pop-ups

- LED wall or projection mapping surface
- Custom scenic panels and step-and-repeat
- Zoned audio for multiple experiences
- Battery uplighting for cable-free rooms

CASE STUDY

Black-tie fundraiser beneath the aircraft

A 700-guest black-tie dinner and program in the US Freedom Pavilion, with a live auction and tribute video.

Timeline

- Load-in, 8am: Cases staged through the museum dock before public hours
- 10am: Line-array fills hung, delay timing set for the reverberant hall
- 1pm: Uplighting focused on structure, screens set for tribute video
- 4pm: Auctioneer and presenter rehearsal, mic checks on the rove
- 6pm: Doors, program, auction - technician on comms all night

Equipment deployed

- Distributed point-source PA with delay fills
- Wireless handheld pair plus roving auction mics
- 48 battery uplights, no cable runs on the floor
- Dual 12ft screens with tribute video playback
- Custom gobo on the pavilion structure

Speech intelligibility held through the entire program in a hall that usually fights it, and the auction ran without a single missed bid call.

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

Call 504-837-1527 / 877-597-2595 | sales@abstractproductions.net

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