ABSTRACT PRODUCTIONS

CONVENTION CENTERS & EXPO HALLS

Smoothie King Center

New Orleans, LA | Programs up to 17,000 guests

Arena floor conversions, corporate takeovers and awards programs at the Smoothie King Center get a package built for a big bowl: distributed audio that stays intelligible, LED that reads from the upper deck, and lighting that keeps speakers camera-ready.

WHAT WE KNOW ABOUT THIS ROOM

- Floor conversions and half-house configurations
- LED walls sized for arena sightlines
- Camera-ready key lighting for IMAG

TYPICAL PRODUCTION PACKAGES

GENERAL SESSION

Main stage for 300-3,000 attendees

- Line array PA with delay fills
- 16:9 or 21:9 blended projection, or LED wall
- Stage wash and podium key lighting for camera
- Digital console, wireless handhelds and lavs
- Confidence monitors and presentation switching
- Front-of-house engineer, A2, LD and video operator

BREAKOUT ROOMS

Repeatable kits, room by room

- Powered speakers with wireless mic pair
- Projector and fast-fold screen or LED monitor
- HDMI switching and presenter clicker
- Roaming technician across the block

EXHIBIT FLOOR & REGISTRATION

Booth AV, wayfinding and paging

- Monitors, mounts and media playback
- Digital signage and looping content
- Distributed background audio and paging
- Pipe and drape booth sets

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

Call 504-837-1527 / 877-597-2595 | sales@abstractproductions.net

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