ABSTRACT PRODUCTIONS

CONVENTION CENTERS & EXPO HALLS

Raising Cane's River Center

Baton Rouge, LA | Programs up to 10,000 guests

Three connected venues under one roof means three different production plans. We handle the arena, the theater and the exhibition hall - often in the same week - with crews based within an hour's drive.

WHAT WE KNOW ABOUT THIS ROOM

- Arena, theater and exhibition hall packages
- State association and government conferences
- Baton Rouge crews and inventory

TYPICAL PRODUCTION PACKAGES

GENERAL SESSION

Main stage for 300-3,000 attendees

- Line array PA with delay fills
- 16:9 or 21:9 blended projection, or LED wall
- Stage wash and podium key lighting for camera
- Digital console, wireless handhelds and lavs
- Confidence monitors and presentation switching
- Front-of-house engineer, A2, LD and video operator

BREAKOUT ROOMS

Repeatable kits, room by room

- Powered speakers with wireless mic pair
- Projector and fast-fold screen or LED monitor
- HDMI switching and presenter clicker
- Roaming technician across the block

EXHIBIT FLOOR & REGISTRATION

Booth AV, wayfinding and paging

- Monitors, mounts and media playback
- Digital signage and looping content
- Distributed background audio and paging
- Pipe and drape booth sets

CASE STUDY

Statewide association convention across all three halls

A Louisiana statewide association ran a general session in the theater, an 80-booth trade show in the exhibition hall and an awards banquet in the arena bowl - three rooms, three looks, one production team over four days.

Timeline

- 6 weeks out: Site walk with venue operations; rigging plot and power drops approved for all three halls.
- Day 1, 6:00 AM: Truck load-in through the exhibition dock; motors and truss flown in the theater first.
- Day 1, 4:00 PM: Theater general session focused, audio tuned and rehearsed with the association's AV lead.
- Day 2: Trade show floor powered and lit; booth audio kits distributed to exhibitors.
- Day 3, 5:00 PM: Awards banquet flip in the arena: staging, drapery surround and pinspot wash for 1,100 guests.
- Day 4, 11:00 PM: Full strike completed overnight and off the dock ahead of the venue's next tenant.

Equipment deployed

- Line array PA with delay fills for the theater bowl
- Two 20' x 11' front-projection screens and 20K laser projectors
- Digital console package with wireless handhelds and lavaliers
- Trade show floor lighting and 80 exhibitor power/audio drops
- Banquet stage deck, black drapery surround and LED uplighting
- Redundant playback and comms across all three halls

Every room turned on schedule with no dark time between programs, and the association rebooked the same three-hall footprint the following year.

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

Call 504-837-1527 / 877-597-2595 | sales@abstractproductions.net

abstractproductions.net/venues/raising-canes-river-center | 16101 Lamonte Drive, Hammond, LA 70403