ABSTRACT PRODUCTIONS

HOTELS & BALLROOMS

Hyatt Regency New Orleans

New Orleans, LA | Programs up to 5,000 guests

The Hyatt Regency's Empire and Celestin ballrooms host some of the largest hotel-based conferences in the city. We build general sessions, matching breakout blocks and evening galas, working around the property's schedule from overnight load-in to same-night strike.

WHAT WE KNOW ABOUT THIS ROOM

- Empire and Celestin ballroom general sessions
- Matching breakout kits across the meeting level
- Overnight resets between program days

TYPICAL PRODUCTION PACKAGES

BALLROOM GALA

Awards dinners, fundraisers and receptions

- Room-tuned PA with podium and wireless mics
- LED uplighting in your brand or event colors
- Stage wash plus pinspots on head table
- Projection or LED wall for program content
- Pipe and drape stage surround
- Show technician through dinner and program

CORPORATE MEETING

Boardrooms and salons up to 250

- Compact PA and lectern audio
- Short-throw projection or large-format displays
- Presentation switching and laptop patch
- Hybrid feed for remote attendees

MULTI-DAY CONFERENCE

Main room plus breakouts

- Main ballroom general session package
- Matching breakout kits with roaming tech
- Overnight room resets between programs
- Single production manager for the property

CASE STUDY

Awards gala for 900 guests

A statewide organization needed a plated awards dinner with live band, tribute video and full brand color in the ballroom.

Timeline

- Load-in, 7am: Stage decks, drapery and truss set before banquet rounds
- 11am: Audio tuned and lighting focused with the room empty
- 2pm: Rehearsal with presenters, band line check and video playback
- 6pm: Doors, show call through awards and dancing
- 11pm: Strike complete overnight for next-day hotel turn

Equipment deployed

- Compact line array with dance-floor subs
- 60 LED uplights in brand color
- 16ft wide screen with edge-blended projection
- Stage wash, pinspots and custom gobo
- Pipe and drape stage surround

The room turned from banquet to concert energy in one lighting cue, and the client moved their annual meeting to us the same night.

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

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