ABSTRACT PRODUCTIONS

EVENT HALLS, MUSEUMS & RECEPTION VENUES

Generations Hall

New Orleans, LA | Programs up to 1,500 guests

A historic warehouse with big volume and lively acoustics. We tune systems for the room and light the trusses and brick to give the space depth.

WHAT WE KNOW ABOUT THIS ROOM

- Historic warehouse acoustics
- Truss and architectural lighting
- Live band and DJ support

TYPICAL PRODUCTION PACKAGES

GALA & FUNDRAISER

Program, auction and dancing

- Discreet distributed audio for speeches
- LED uplighting and warm table pinspots
- Custom gobo and monogram projection
- Screen or LED wall for tribute video
- Drapery to mask service areas

WEDDING & RECEPTION

Ceremony through last dance

- Ceremony audio with lav and handheld
- Reception PA and DJ or band support
- Color wash and dance floor lighting
- Draped backdrops and scenic accents

BRAND ACTIVATION

Product launches and pop-ups

- LED wall or projection mapping surface
- Custom scenic panels and step-and-repeat
- Zoned audio for multiple experiences
- Battery uplighting for cable-free rooms

CASE STUDY

Brand launch party for 1,200 guests

A national brand took over the hall for a product launch with a live band, a projection-mapped brick wall and a late-night DJ

set - all in a room whose acoustics fight you if you do not plan for them.

Timeline

- 3 weeks out: Acoustic review and speaker plot built from the client's floor plan and guest flow.
- Load-in day, 7:00 AM: Truss and motors up; PA flown and time-aligned before decor arrived.
- Load-in day, 2:00 PM: Projector alignment and content mapping onto the brick and truss surfaces.
- Show day, 4:00 PM: Band line check, DJ changeover rehearsal and lighting cue-to-cue.
- Show day, 7:00 PM: Doors: zoned audio for cocktails, then full house system for the reveal moment.
- Post-show, 1:00 AM: Strike complete in a single overnight call.

Equipment deployed

- Compact line array with subs flown for even coverage in a reverberant room
- Zoned distributed speakers for cocktail and bar areas
- Projection mapping package onto brick and truss
- Moving-head and LED wash fixtures on perimeter truss
- Band backline audio package with monitor world and in-ears
- DJ booth power, audio tie-in and pinspot lighting

Speech intelligibility held through the reveal despite the warehouse acoustics, and the mapped wall became the event's most photographed moment.

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

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