ABSTRACT PRODUCTIONS

CONVENTION CENTERS & EXPO HALLS

Ernest N. Morial Convention Center

New Orleans, LA | Programs up to 10,000 guests

The Morial Convention Center is the largest room we work, and the one where planning discipline matters most. We build general sessions in the ballrooms and halls, repeatable breakout kits down the concourse, and exhibitor packages on the show floor - all sequenced against the center's dock and marshalling schedule so your load-in never waits.

WHAT WE KNOW ABOUT THIS ROOM

- 1.1 million square feet of contiguous exhibit space
- Ballrooms, theaters and 140+ breakout rooms
- Rigging, power and dock coordination handled by our team
- Crews stationed minutes from the Convention Center Boulevard docks

TYPICAL PRODUCTION PACKAGES

GENERAL SESSION

Main stage for 300-3,000 attendees

- Line array PA with delay fills
- 16:9 or 21:9 blended projection, or LED wall
- Stage wash and podium key lighting for camera
- Digital console, wireless handhelds and lavs
- Confidence monitors and presentation switching
- Front-of-house engineer, A2, LD and video operator

BREAKOUT ROOMS

Repeatable kits, room by room

- Powered speakers with wireless mic pair
- Projector and fast-fold screen or LED monitor
- HDMI switching and presenter clicker
- Roaming technician across the block

EXHIBIT FLOOR & REGISTRATION

Booth AV, wayfinding and paging

- Monitors, mounts and media playback
- Digital signage and looping content
- Distributed background audio and paging
- Pipe and drape booth sets

CASE STUDY

Three-day national conference, 2,400 attendees

A national association booked the Great Hall for general sessions with 18 concurrent breakouts and a 90-booth exhibit floor.

Timeline

- T-6 weeks: Site walk, rigging plot and power order submitted
- Day 1, 6am: Dock call, truss in the air by noon, screens flown by 4pm
- Day 1, evening: Breakout kits set and tested room by room
- Days 2-4: Show calls with FOH, LD, video and 6 roaming techs
- Final night: Strike complete and trucks loaded in under five hours

Equipment deployed

- Line array PA with front and delay fills
- 21:9 blended projection on 60ft screen
- 40 moving heads on box truss
- 18 breakout kits with wireless mics
- Digital consoles at FOH and monitor world

Zero show stops across nine session blocks, and the client rebooked the same package for the following year.

HOW TO REQUEST A QUOTE

- 1. Send us the date, room and headcount - we hold gear and crew while we spec.
- 2. Share your run of show, floor plan or AV spec (upload them with your quote request online).
- 3. We return a written proposal with a package, labor plan and one point of contact.
- 4. Approve the proposal and we handle load-in, show calls and strike on the venue's schedule.

START A QUOTE

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